

Exterior Conceptual Design Services

THE BEST WESTERN ARCHITECTURAL TEAM CAN DETERMINE...

- YOUR SCOPE OF WORK
- THE NUMBER OF RENDERING VIEWS NEEDED
- AN ESTIMATED NOT-TO-EXCEED NUMBER OF DESIGN HOURS

CONTRACTS ARE BILLED AT \$125/HOUR

DESIGN STYLE OPTIONS

SKETCH • 3D MODEL • PHOTOREALISTIC

POSSIBLE DESIGN SOLUTIONS

PAINT COLORS • LIGHTING • ACCENT MATERIALS

ENTRY CANOPY • PORTE COCHERE • ROOFLINE ADDITION

ARCHITECTURAL DETAILING • FACADE REMODEL

COMPLETE STYLE CHANGE • COMPLETE PROPERTY REMODEL

BWH | StudioDesignSM



FOR MORE INFORMATION:
STUDIODESIGN@BWH.COM
800.528.3601 (OPTION 4)



Exterior Conceptual Design Services

DESIGN STYLE OPTIONS

SKETCH • 3D MODEL • PHOTOREALISTIC



BWH | StudioDesignSM



FOR MORE INFORMATION:
STUDIODESIGN@BWH.COM
800.528.3601 (OPTION 4)

Exterior Conceptual Design Services

EXPRESS CONTRACT

LIGHTING SOLUTIONS

CONTRACTS ARE A
FLAT FEE OF \$750



THE BEST WESTERN
ARCHITECTURAL TEAM
PROVIDES...

- A CALL WITH A CONCEPTUAL ARCHITECT
- FIXTURE SELECTIONS SPECIFIC TO YOUR PROPERTY
- A DIGITAL PRESENTATION
- AUTOMATIC APPROVAL OF SELECTIONS PER BW GUIDELINES

BWH | StudioDesign



FOR MORE INFORMATION:
STUDIODESIGN@BWH.COM
800.528.3601 (OPTION 4)

LIGHT FIXTURE SCHEDULE

SYM.	DESCRIPTION	MFGR.	FIXTURE NAME	COLOR	MOUNTING	NOTE
A	LED WALL LIGHT	WAC	ARCHETYPE OUTDOOR WALL SCONCE 12" - WS-W15912-BK	BK-BLACK	WALL	1
B	LED WALL LIGHT	WAC	ARCHETYPE OUTDOOR WALL SCONCE 24" - WS-W13924-BK	BK-BLACK	WALL	2
C	LED POST LIGHT	WAC	ARCHETYPE POST LANTERN - PM-W15928-BK	BK-BLACK	POST	3
D	LED BOLLARD LIGHT	WAC	ARCHETYPE LED BOLLARD - 6642-30BK	BLACK	GROUND	4
E	LED ACCENT LIGHT	KICHLER	35 DEGREE LARGE FLOOD 3000K - P2015061	TEXTURED BLACK	GROUND	5
F	LED RETROFIT RECESSED	SATCO	6" SQUARE LED DOWNLIGHT 3000K - P2004059	WHITE	CEILING	6
G	LED WALL FLOOD	HUBBELL	RWL1 RATIO WALL FLOOD - RWL1-48L-25-3K7-2-UNV-BLT-E	BLK- BLACK MATTE TEXTURED	CEILING	7

Exterior Conceptual Design Services

EXPRESS CONTRACT

PAINTING SOLUTIONS

CONTRACTS ARE A
FLAT FEE OF \$850*

THE BEST WESTERN
ARCHITECTURAL TEAM
PROVIDES...

- A CALL WITH A CONCEPTUAL ARCHITECT
- A COLOR/MATERIAL PALETTE
- SINGLE VIEW OF PROPERTY
- A DIGITAL PRESENTATION
- AUTOMATIC APPROVAL OF SELECTIONS PER BW GUIDELINES

*ADDITIONAL PALETTES CAN BE ADDED FOR \$150 EACH

BWH | StudioDesignSM



FOR MORE INFORMATION:
STUDIODESIGN@BWH.COM
800.528.3601 (OPTION 4)

